

MIDTERM PROJECT EVALUATION FORM

Name: _____

coverage of material

understanding

Description rather than critique, Not theoretically informed No attention to specificities and implications	Consideration of key theoretical concepts is evident Insightful connections to larger phenomena
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communication

Overly brief, under-researched, or otherwise inadequately developed explication Inappropriate or ineffective tone	Thorough, interesting and informative Engagingly written Aware of and responsive to target audience
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strength of analysis

originality

Basic, derivative, or brief argument No new analysis demonstrated, No clear argument or stance taken	Unique and well thought-out claims, Shows perceptive analysis of topic, Bold and incisive argument
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persuasiveness

Inadequate and/or overly vague/general examples Ideas jumbled and confusing, Lacking connecting logic	Insightful readings of specific examples Ideas are cogent, clearly linked, fully discussed
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use of medium

execution

Jumbled, difficult to follow Error-prone, not engaging	Clearly written/articulated and organized, Free of errors, very readable/watchable
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creativity

Format doesn't enhance content Gains nothing from digital/web-based status	Content and media form compliment each other Uses the web in inventive and captivating ways
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Total: ____/18

Comments: