

# JULIE LEVIN RUSSO

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## EDUCATION

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- expected 2009 PhD in Modern Culture and Media • Brown University
- 2006 MA in Modern Culture and Media • Brown University
- 2001 BA in English Literature with High Honors, Phi Beta Kappa • Swarthmore College  
minor in Theatre Studies; concentration in Interpretation Theory
- 1999 "Morocco: Culture and Society" program • School for International Training, Rabat

## DISSERTATION

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Title: *Indiscrete Media: Television/Digital Convergence and Economies of Online Lesbian Fan Communities*  
Director: Lynne Joyrich, Associate Professor of Modern Culture and Media  
Readers: Wendy Chun, Associate Professor of Modern Culture and Media  
Philip Rosen, Professor of Modern Culture and Media

My dissertation analyzes how the convergence of television and the internet is transforming the relationship between the media industry and its consumers. Taking women's production of fan music videos, fiction, critique, and community as an exemplar of economic, regulatory, and technological struggles emerging today, I undertake three case studies of online lesbian fan formations around three television series. Through these artifacts, and drawing from political economy, media studies, queer and feminist theory, and cultural studies, I argue that fan engagement is a contested axis of immaterial labor in late capitalism. By framing convergence's technologies, discourses, and subjectivities as queer, I offer a schema for mapping its challenges to systems of ownership, circulation, and value. My work uniquely synthesizes media studies, fan studies, and industry studies, and makes critical contributions to scholarship on television, digital media, and lesbian representation.

## RESEARCH FIELDS

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Public and Private Spheres: Critical Theories of Politics and Subjectivity  
*Marxism and Hegemony • Late Capitalism and Global Networks • Democracy and Public Spheres • Psychoanalysis and Post-Structuralism • Queer Theory and Politics*

The Public Eye: Television and Audience Studies  
*Television Ontology, History, and Futures • Reality and/of the Televisual • Television, Gender and Sexuality • Spectatorship and Reception • Online Fandom*

Cyberpublics: Digital Media and Internet Studies  
*Film and Visual Culture • Media Archaeology • Surveillance, Privacy, and Private Property • Cyberspace, Cyborgs, and Cybersex • Online Identity, Community, and Politics*

## HONORS

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- 2008-2009 HASTAC Scholar • Humanities, Arts, Science, and Technology Advanced Collaboratory
- 2007-2008 Richard and Edna Salomon Endowed Fellowship • Brown University
- Spring 2005 Humanities Research Group Grant • Brown University, Cogut Center for the Humanities
- 2001 Hicks Prize for Literary Criticism • Swarthmore College, English Department
- 2001 Dean's Award for creating community • Swarthmore College
- 2001 Intercultural Center award for leadership • Swarthmore College
- 1997 Freshman Writing Prize • Swarthmore College, English Department

## **PUBLICATIONS**

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- "Show Me Yours: The Perversion and Politics of Cyber-Exhibitionism." *Camera Obscura*: forthcoming. Duke U Press, 2009.
- "User-Penetrated Content: Fan Videos in the Age of Convergence." *Cinema Journal* (Vol. 48, No. 4): forthcoming. SCMS and U Texas Press, 2009.
- "Hairgate! TV's Coiffure Controversies and Lesbian Locks." *Camera Obscura* (Vol. 22, No. 2): 166-172. Duke U Press, 2007.
- "Hera Has Six Mommies (A Transmedia Love Story)." *FlowTV* (Vol. 7, Special). U Texas Austin, 2007. <http://flowtv.org/?p=1048>
- "The Real Thing': Reframing Queer Pornography for Virtual Spaces." *C'Lick Me: A Netporn Studies Reader*. Institute of Network Cultures, 2007. <http://post.thing.net/node/1633>

## **EVENTS AND INVITED TALKS**

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- Presenter** • "Out of Place/Out of Time: Queer Studies in Theory and Practice"  
19 April 2008, *LGBTQ Resource Center Graduate Student Colloquium, Brown University*
- Organizer and Speaker** • Media Fetish: The Vidshow!  
06 April 2008, *special event with Francesca Coppa, Brown University*
- Speaker** • "SkewTube: Fan Videos, Brokeback Trailers, and the Future of User-Penetrated Content"  
04 March 2008, *campus talk, Swarthmore College*
- Guest Presenter** • Fan Cultures  
04 March 2008, *Bob Rehak's course, Swarthmore College*
- Guest Presenter** • Imagined Networks  
09 October 2007, *Wendy Chun's course, Brown University*
- Organizer and Speaker** • (Re)Producing Cult TV: *Battlestar Galactica*  
02 March 2007, *special event with Mary McDonnell, Brown University*

## **CONFERENCE PRESENTATIONS**

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- "Labors of Love: Economies of Identity in *The L Word's* Fan-Driven Online Promotions"  
October 2008, **LA Queer Studies** • *Tenth Anniversary Conference, UCLA*
- "Labors of Love: Who Charts *The L Word*?" ("Gendered Fan Labor in New Media and Old" workshop)  
April 2008, **Console-ing Passions** • *International Conference on Media & Feminism, UC Santa Barbara*
- "The Shape of Things to Come: Online Promotions, Fan Videos, and Other Queer Technologies in the Progeny of *Battlestar Galactica*"  
March 2008, **Society for Cinema and Media Studies** • *International Conference, Philadelphia*
- "Labors of Love: Capitalizing on Fan Economies" ("*TV 2.0: Remixing Battlestar Galactica*" panel chair)  
April 2007, **Media in Transition 5: Creativity, Ownership and Collaboration in the Digital Age** • *International Conference, Massachusetts Institute of Technology*
- "Show Me Yours: The Perversion and Politics of Cyber-Exhibitionism"  
March 2007, **Society for Cinema and Media Studies** • *International Conference, Chicago*  
October 2006, **Freud and the Humanities** • *Cogut Center for the Humanities, Brown University*
- "Hybrid TV: Fandom and Technology"  
April 2006, **Popular Culture Association** • *National Conference, Atlanta*
- "Inside Out: Television on Television"  
March 2006, **Society for Cinema and Media Studies** • *International Conference, Vancouver*

"The Real Thing: Reframing Queer pornography for Virtual Spaces"  
September 2005, **The Art and Politics of Netporn** • *Institute of Network Cultures, Amsterdam*

"Cyborg Sex in Public: Fan Fiction On-line, and a Fantasy of Political Consumption"  
July 2002, **Technotopias: Texts, Identities, and Technological Cultures** • *University of Strathclyde, Glasgow*

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## ONLINE PRESENTATIONS

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**Videos** • HASTAC blog on creative uses of technology and participatory learning  
2008-2009, <http://www.hastac.org/blog/1626>

**Videos** • personal archive of talks and course lectures  
2006-present, <http://julie.blip.tv>

**Podcast** (audio production) • "Gendered Fan Labor in New Media and Old" workshop, with Bob Rehak  
September 2008, <http://journal.transformativeworks.org/index.php/twc/article/view/62/24>

**Slidecast** (powerpoint plus audio) • documentation of "SkewTube" talk  
March 2008, <http://www.slideshare.net/cyborgorganize/04-march-08-skewtube-swarthmore/>

**Guest Dialogue** (blog article) • Henry Jenkins's "Gender and Fan Culture" series, with Hector Postigo  
October 2007, [http://www.henryjenkins.org/2007/10/gender\\_and\\_fan\\_culture\\_round\\_e\\_4.html](http://www.henryjenkins.org/2007/10/gender_and_fan_culture_round_e_4.html)

**Podcast** (audio production) • "TV 2.0: Remixing *Battlestar Galactica*" panel  
May 2007, <http://j-l-r.org/node/862>

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## TEACHING EXPERIENCE

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**Teaching Certificate** • The Sheridan Center for Teaching and Learning, Brown University  
*Completed a year-long training program for graduate students in reflective teaching methods which includes lectures, workshops, a micro-teaching evaluation and a personal teaching consultation.*

**Departmental Grad Student Liaison** • The Sheridan Center for Teaching and Learning, Brown University

**Teaching Fellow** • Brown University

Spring 2007 TV on the Internet: Private Property in the Public Eye

*self-designed undergraduate seminar*

**Teaching Assistant** • Brown University

Fall 2006 Television Studies

Spring 2006 Cinema and Stardom: Image/Industry/Fantasy

Fall 2005 Introduction to Digital Media

Spring 2005 Introduction to the Study of Television

Fall 2004 Introduction to Modern Culture and Media

*discussion section leader for lecture courses*

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## SERVICE

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**Symposium Editor** • *Transformative Works and Cultures* (open access, international, peer-reviewed journal)  
2008-present, <http://journal.transformativeworks.org>

**Peer Reviewer** • *Popular Communication: The International Journal of Media and Culture*, 2008

**Peer Reviewer** • *differences: a journal of feminist cultural studies*, 2007

**Guest Associate Editor** • "Re/Producing Cult TV: The *Battlestar Galactica* Issue" of *FlowTV*  
December 2007, <http://flowtv.org/?cat=127>

**Coordinator** • Humanities Center Working Group: "Critical Theories of Pornography"  
Spring 2005, Brown University

## **PROFESSIONAL EXPERIENCE**

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**Computer Consultant** • Tekserve Apple Specialist, September 2001-March 2003

*Sales, technical support, and diagnostic testing for Apple computers and related products.*

**Outreach Intern** • William Way LGBT Community Center, Philadelphia, Summer 2000

*Wrote and received a Swarthmore Foundation grant to research underrepresented groups and develop the Transgender Programming Committee, composed of leading community activists.*

**Tour Guide and Representative** • Swarthmore College Admissions Office, 1998-2000

*Selected from the group of student guides to represent Swarthmore at information sessions and large group panels.*

**Writing Associate** • Swarthmore College Writing Center, Fall 1998 and 1999

*Nominated position as a peer editor and writing tutor.*

**Counselor and French Instructor** • Concordia Language Villages, Minnesota, Summer 1997 and 1998

*Taught campers aged 14-17 French language skills and French Canadian history.*

## **REFERENCES**

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**Lynne Joyrich** • Associate Professor of Modern Culture and Media at Brown University

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**Wendy Hui Kyong Chun** • Associate Professor of Modern Culture and Media at Brown University

wendy\_chun@brown.edu, (401) 863-2382

**Philip Rosen** • Professor of Modern Culture and Media at Brown University

philip\_rosen@brown.edu, (401) 863-2380

**Mary Ann Doane** • George Hazard Crooker Professor of Modern Culture and Media at Brown University

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**Patricia White** • Associate Professor and Chair of Film and Media Studies at Swarthmore College

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